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**PATENT - POWER OF ATTORNEY
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AND
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Patent Number	7,244,455
Issue Date	7/17/2007
First Named Inventor	Jesse John Kiefer
Title	Center-Filled Chewing Gum Containing a Deliverable Form of Calcium
Attorney Docket Number	1421-354

I hereby revoke all previous powers of attorney given in the above-identified patent.

A Power of Attorney is submitted herewith.

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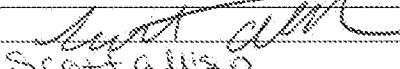
I am the:

Inventor, having ownership of the patent.

OR

Patent owner.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on

SIGNATURE of Inventor or Patent Owner

Signature		Date	10-24-10
Name	Scott A. Kiefer	Telephone	972-909-1232
Title and Company	Vice President, Cadbury Adams		

NOTE: Signatures of all the inventors or patent owners of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

Total of forms are submitted.

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